

08/21/9097

- 1 1. A method of controlling the communication of
- 2 television programming at a television transmission station,
- 3 said method comprising the steps of:
- 4 receiving television programming from a plurality of
- 5 television programming sources;
- 6 receiving programming communication instructions
- 7 designating for each unit of television programming at least
- 8 one from the group consisting of:
- 9 (a) an output channel to be used in communicating
- 10 said unit of television programming; and
- 11 (b) the time said unit of television programming is
- 12 to be communicated; and
- 13 communicating each unit of television programming from
- 14 said transmission station to at least one subscriber according
- 15 to said programming communication instructions.

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